

LICENCE AGREEMENT: VIDEOS ABOUT MAPLE PRODUCTS

BETWEEN: **QUÉBEC MAPLE SYRUP PRODUCERS**, a legal person duly constituted pursuant to the *Professional Syndicates Act* and a marketing board within the meaning of the *Act respecting the marketing of agricultural, food and fish products*, having its head office at 555 boul. Roland-Therrien, Suite 525, Longueuil, Province of Quebec, J4H 4G5 (the "**Licensor**")

AND: **THE UNDERSIGNED LICENSEE** (the "**Licensee**")

WHEREAS the Licensor has prepared, created and developed videos for the purpose of generically promoting maple products from Quebec, namely the following videos (collectively the "**Visual**"): (a) Production of Maple Syrup in Quebec; (b) Production of Maple Syrup in Quebec and its attributes; (c) Production of Maple Water in Quebec.

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IN WITNESS WHEREOF, THE LICENSEE HAS SIGNED AS FOLLOWS:

SIGNED IN _____, this _____, 2019

Licensee name: _____

Signature: _____

Name of signatory: _____

Title: _____

Duly authorized to act for the purposes hereof as he/she so declares.